



# Australian Day Hospital Association

ABN 37 054 719 050

...supporting day hospitals

February 2010

Dear Sirs

## AUSTRALIAN DAY HOSPITAL ASSOCIATION 2010 CONFERENCE

The Australian Day Hospital Association (ADHA) has scheduled our annual Conference in the spectacular surrounds of the Hyatt Regency Sanctuary Cove on the Gold Coast in Queensland from 12-14 August 2010 (with a Welcome Function including Trade Exhibition on the evening of Wednesday, 11 August).

The 2009 ADHA Conference was a huge success with over 200 delegates and 42 Trade attending. The feedback from the delegates was outstanding. I encourage you to visit our website to view a full copy of our 2009 Conference Program and other associated information - [www.adha.asn.au/2009ADHAConference](http://www.adha.asn.au/2009ADHAConference). We have therefore decided this year to increase the duration from a 2-day to a 3-day conference.

In past conferences companies have indicated their support for this conference as the single best way to meet with and conduct business with the membership of the peak group representing the owners and managers of day surgeries and hospitals in Australia. We intend to have our first flyer out shortly and would like our sponsors to get as much value as possible in terms of acknowledgement with their company logo displayed in all conference advertisements and the opportunity to insert additional information, along with our mail outs if required.

The conference program will address topical issues currently confronting Day Hospitals, as well as the latest techniques, equipment, updates from Government departments and Health Funds together with financial and business management will ensure that the very senior decision makers from Day Hospitals will be in attendance.

As with previous conference Delegates are again expected to include Day Hospital owners and managers, CEO's, Directors of Nursing, Medical Practitioners and Specialist Surgeons and Physicians, Health Fund Executives, Government Health Departments and regulatory body officers.

This is frankly the once in a year opportunity to meet and influence this specialised sector at one place and at one time with a robust agenda of contemporary, controversial and considered issues.

Please accept my invitation to partner with the ADHA for this important meeting. I have attached a copy of our sponsorship package showing several levels of sponsorship and ways for companies to become involved for your consideration and our Conference Committee would welcome any further enquiries.

Yours sincerely

**PETER STEPHENSON MBBS, FRACP**  
President